

George C. Landrith
President & CEO



Senator Malcolm Wallop
(1933 - 2011)
Founder

CONTACT: George Landrith
PHONE: (703) 246-0110, Ext. 1302

IMMEDIATE RELEASE
May 19, 2022

FRONTIERS OF FREEDOM RECEIVES TWO REED AWARDS FOR VA DISABILITY PROJECT VIDEOS

Ad campaign highlights the need to support disabled veterans as they navigate the VA

WASHINGTON, DC – This month, [Frontiers of Freedom received two Reed Awards](#), sponsored by *Campaigns & Elections*, for outstanding use of video in public affairs campaigns. Frontiers of Freedom won Best Online Video – Longform and Best Online Video for Public Affairs – National, both for our Veterans Disability Initiative’s campaign featuring disabled veterans struggling to navigate the Department of Veterans Affairs.

The Reed Awards, named after *Campaigns & Elections* founder Stanley Foster Reed, are awarded for excellence in political, grassroots, public affairs, and advocacy campaigns. Our ads were designed to raise awareness of the need for more options to assist disabled veterans in navigating the VA.

The VA Disability Initiative is committed to supporting veterans by protecting their right to choose how they prepare to receive the disability benefits they rightly deserve. Our veterans have earned the right to choose their consultation and representation, regardless of accreditation status, as they navigate a flawed and confusing system.

“We are honored to receive two Reed Awards for our cutting-edge use of video for public affairs and advocacy,” said Frontiers of Freedom President George Landrith. **“This campaign in particular is especially important. The Department of Veterans Affairs is broken, with nearly a quarter-million disabled veterans still waiting for benefits. We are pushing hard for an all of the above approach to assisting the men and women who have served our country, to ensure they have access to the best help available to secure the health care and benefits they have earned.”**

[Frontiers of Freedom](#), founded in 1995 by U.S. Senator Malcolm Wallop, promotes the principles of individual freedom, peace through strength, limited government, free enterprise, free markets and traditional American values as found in the Constitution and the Declaration of Independence.

[The VA Disability Initiative](#), a project of Frontiers of Freedom, is committed to supporting veterans by protecting their right to choose how they prepare to receive disability benefits from the VA.

###